

Occupancy Survey - Self Catering Accommodation (Multiple Properties)

Introduction

Thank you for taking part in the Visit Isle of Man Accommodation Occupancy Survey.

The objective of the survey is to gather information and data from businesses operating within the Isle of Man tourism industry and track the industry performance each month.

The information to be submitted in this survey is for the month of September 2019.

Note: This survey is for properties which have asked to be submitted as a group. If you would prefer to enter information for each property separately, please get in touch with us at info@islandglobalresearch.com.

PRIVACY STATEMENT

Participating in the Occupancy Survey is voluntary. Data submitted will be treated confidentially. Visit Isle of Man and other accommodation providers do not have access to individual results. If you wish to view our privacy policy please [click here](#).

RESULTS

We will send an email to you each month containing the overall results of the previous month's survey.

Availability for the Month

Please enter the name for the group of properties you are submitting information on*

As you start entering the name of your property, an auto suggest feature will identify the property name and you will be able to select your property from the list.

How many days were the units open this month?

Enter total number: _____ days open this month

Alternatively, please select this box if all units were closed for the whole month

Closed for the whole month

If "Closed for the whole month", you will be redirected to the 'Final Comments' page.

Did you have any bookings in this month?

Yes

No

If 'No bookings in the month', you will be redirected to the 'Final Comments' page.

Average Unit Occupancy

What was the unit occupancy for this calendar month?

*Instruction: total number of nights the units were occupied divided by the total number of nights they were available
For example, suppose have 2 units available for the entire month, and 1 was booked for 21 nights and the other was booked for 14 nights then occupancy is 35 nights / 62 nights so 56% (note: the example assumes the calendar month asked about has 31 nights)*

Enter unit occupancy: _____ %

Alternatively, please select this box if unit occupancy is unknown

Unknown

If unit occupancy 'Unknown', you will be asked the next set of questions on weekly/night lets and total weeks/nights the property was let.

Please indicate if you work on the basis of weekly or night lets.

- Weekly lets
- Night lets

If you choose 'weekly lets', you will be asked:

Enter total weeks the properties were let this month.

Instruction: Add up the total number of weeks the properties were let out this month.

For example, suppose you have 2 units available for the entire month, and 1 was booked for 3 weeks and the other was booked for 2 weeks; please enter 5 weeks.

Please do not include 'long term lets' or 'residential use', but do include non-paying friends and family staying at your property occupying rooms.

_____ weeks

If you choose 'night lets', you will be asked:

Enter total nights the properties were let this month.

Instruction: Add up the tally of nights the properties were let this month.

For example, suppose you have 2 units available for the entire month, and 1 was booked for 21 nights and the other was booked for 14 nights; please enter 35 nights in the box below.

Please do not include 'long term lets' or 'residential use', but do include non-paying friends and family staying at your property occupying rooms.

_____ nights

Number of Guests This Month

We would like to know about the total number of guests staying at your properties this month.

Please enter the details about the guests, if known...

Leave blank if unknown.

Instruction:

For example, suppose you have 2 units available for the entire month, and 1 was booked for 3 weeks by a family of four (2 adults and 2 children) and the other was booked for 2 weeks in total, first by a couple and then by 2 adults and 1 child. Your total number of guests would be 9, and of which 3 were children.

Total number of guests staying at your properties this month: _____

Of these, how many were children?: _____

Of which number of non-Manx resident guests: _____

Of which number of Manx resident guests: _____

Average Achieved Unit Rate (£)

What was your average unit rate (£) per week this month?

Please exclude any additional charges (e.g. wifi, cleaning etc) that are optional and not included in the unit rate as standard.

If unable to provide this figure, please enter your standard weekly rate.

Instruction:

If the units are let on a weekly basis then add up the revenue from all units for this month and divide by the total weeks it was booked. (e.g. suppose you have 1 unit booked for 3 weeks with revenue of £2000, and 1 unit booked for 2 weeks with revenue of £1000, total revenue = £3000, and divide this by 5. Average unit rate = £600 per week)

If the units are let on a nightly basis then add up the revenue from all units for this month, divide by the number of days it was booked and multiple by 7. (e.g. suppose you have 1 unit booked for 20 nights with revenue of £2500, and 1 unit booked for 15 nights with revenue of £1000, total revenue = £3500, and divide this by 35 and multiple by 7. Average unit rate = £700 per week)

Enter average unit rate per week: £ _____

Please select whether the rate includes or excludes VAT

- Includes VAT
 Excludes VAT

Alternatively, enter the standard weekly rate for the units this month: £ _____

Please select whether the rate includes or excludes VAT

- Includes VAT
 Excludes VAT

Final Comments

Do you have any final comments? (optional)

Thank You!

Thank you for submitting your response.

The monthly report will be sent to you via email to your registered email address as soon as it is available.